



Make Tux alive with Kysoh

The Buzz site : www.tuxisalive.com

April 4, 2006. Kysoh SA, a developer of electronic devices for geeks by geeks, today launched a big contest on their buzz site (www.tuxisalive.com). Tux is alive and it's not a plush. You always dreamed of having a live penguin at home but didn't know how? Take part of the genesis of Tux by participating with Kysoh's big contest.

Larry Ewing and tux

Tux is the famous mascot of the Linux® community. He was invented in 1996 when Linux® began to gain popularity and Linus Torvalds felt the operating system required a logo. Linus Torvalds was quite fond of penguins and the fact he was bitten once by one when visiting an Australian zoo inspired Larry Ewing and Tux was born.

Today Tux is everywhere. From mugs and baseball caps up to plush toys that are available in online shops. And now, the imagination of crazy geeks and mad scientists combined went further. A new revolution is born: Tux is alive.

About Kysoh

Kysoh SA was founded in the summer of 2005 with the goal to develop and market high tech electronic devices for the Linux® community. Their product line will range from cutting edge programmable interfaces for personal computers to stand alone electronic entertainment devices. Kysoh wants to become a premiere provider of entertainment solutions for the Linux® and the Free Software community. They plan to offer high quality, funny and unusual products integrating new technologies and dedicated to entertainment for an affordable and moderate price.

For any further information, visit www.kysoh.com.

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